

# STEWARDSHIP

Recognition | Engagement | Perks & Rewards

## Sustaining Steward Program

Each year an individual can earn “karma” points towards a cumulative total. Earn points by becoming a sustaining steward and engaging with our organization.

## Annual Rewards

- ◆ Emergency Contact ID Card
- ◆ LSRA Sticker
- ◆ Early bird notice to events
- ◆ Discounts on Events/Merch
- ◆ Get the news first!
- ◆ River Tours
- ◆ Recognition in Report/Newsletter
- ◆ Earn 250 points – LSRA koozie
- ◆ Earn 500 points – LSRA t-shirt
- ◆ Earn 750 points – LSRA hat
- ◆ Earn 1,000 points – LSRA dry bag
- ◆ And More!

## Decade

Sustainers will earn rewards at significant milestones. These exciting and considerable rewards are unlocked at 2,500-, 5,000-, 7,500-, and 10,000-point levels. Additional perks and accolades to be revealed. Continue to engage with us to collect more points!



Acknowledging, celebrating, and rewarding our supporters has taken the center stage in our mission. **Strong support** from individuals continues to **fuel our work**. We have crafted a way to give more acknowledgment and reward to our most engaged contributors!

“Karma” points are earned through specific interactions such as donating, volunteering, or taking action on an issue. As a sustaining “Steward” you will earn a base level of karma to start you off.

**Hellbender Steward** - \$30/month – 750 points to start  
**Elliptio Mussel Steward** - \$20/month – 500 points to start  
**Smallmouth Bass Steward** - \$10/month – 234 points to start  
**Mayfly Steward** - \$5/month – 60 points to start

We encourage you to participate in our events, volunteer programs and donate towards our mission to maximize your annual karma. Every additional dollar you donate equates to 1 karma point. **Our fight for clean water requires your support!**





## Engagement Types

LSRA offers many ways for supporters to engage with us and accumulate karma. We encourage continued engagement year-round.

- ◆ **Donate any amount** - 1 pt per \$1
- ◆ **Become a Sustaining Steward!**
  - Hellbender \$30/mo - 750 pts
  - Elliptio \$20/mo - 500 pts
  - Smallmouth \$10/mo - 234 pts
  - Mayfly \$5/mo - 60 pts
- ◆ **Attend Event** - 50 pts
- ◆ **Volunteer (per event)** - 75 pts
- ◆ **Sign Action Alert** - 100 pts
- ◆ **Host [House party, event]** - 150 pts
- ◆ **Join a program committee** - 175 pts

WE track and cumulate our Stewards' Karma scores. We will provide notifications on milestones achieved.

**We are counting on you** so we can continue cleaning up the Susquehanna River. Become a sustaining steward today!

**Please join us in the fight for clean water!**

By becoming a **Sustaining Steward** today, you will receive an emergency contact ID Card and Riverkeeper branded sticker to display and show your support for our mission. You will receive early bird notice of events, discounts on events & merchandise, access to quarterly live updates and newsletters, and more.

Karma points will accumulate each year and milestones will reveal unique rewards and recognition.

- ◆ **Earn 250 points** - LSRA koozie & website recognition
- ◆ **Earn 500 points** - LSRA t-shirt & newsletter recognition
- ◆ **Earn 750 points** - LSRA hat & annual report recognition
- ◆ **Earn 1,000 points** - LSRA dry bag & annual meeting recognition

We developed this program **for YOU!** We feel strongly that all contributions and efforts should be recognized. Through a combination of donating, volunteering, and taking action with us, milestones can easily be achieved.

Considerable and consistent engagement with our organization will not only allow us to achieve our mission but your contributions and hard work will be recognized among the communities we serve. Join us in the movement for fishable, swimmable, drinkable, water!

**Become a Sustaining Steward today!**



**Continued efforts by concerned citizens will create change in our community!**

**We fight for your rights to clean water!**

